



### **Vladae Roytapel, the “Russian Dog Training Wizard”**

**Vladae is world famous and has been seen on CNN, ABC, NBC, Fox, the Animal Radio Network and XM Satellite Radio. He has also been a guest on CNN’s Situation Room and CBS’s Late Show. Vladae Roytapel has developed a special language for communicating with dogs, based on observations of the way dogs communicate with each other. Vladae is Chief Executive of So Cal Dog Training, Inc., which has served Newport Beach and other Orange County communities in California since 2008. Vladae’s firm provides in-home and group training for canines, focusing on common issues such as jumping up, destructive chewing, disobedience, and housebreaking problems.**

**When others fail, dog owners from all over turn to, also known as Russian dog trainer, Russian Dog Wizard or just a miracle worker for help with their animals. The foundation of Vladae’s unparalleled success is grounded in the two primary principles of his training philosophy. First, the owner must construct a clear power hierarchy with the human on top. Second, owners must use an appropriate**

language to communicate with their dogs.

Vladae believes, “if you treat your dog like a human, in return they will treat you as a dog.” This exciting new development in human-dog communication involves mimicking the postures and sounds of dogs in order to simulate a dog-to-dog relationship between dog and owner. Coined “Doglish” by Vladae, this special language has helped countless dog owners communicate with their pets effectively and efficiently, enabling them to eliminate numerous persistent behavioral problems.

Through specialized training, a unique and innovative training philosophy, and an early exposure to animals and Pavlovian behavioral conditioning, Vladae Roytapel sets himself apart from other dog trainers.

For great positive reviews from celebrity and dog owners, visit Vladae Roytapel’s website at [www.socaldogtraining.com](http://www.socaldogtraining.com)



